

# FIRST FINANCIAL BANK TO PARTICIPATE IN THE TEXAS BANKERS ASSOCIATION'S FIRST STATEWIDE DAY OF SERVICE

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ABILENE, Texas, Oct. 10, 2025 /PRNewswire/ -- First Financial Bank is proud to announce its participation in the first-ever Texas Banks Community Day of Service, a statewide initiative launched by the Texas Bankers Association to unite financial institutions in giving back to their communities.

"We feel honored to be a part of the Texas Bankers Association's first Day of Service," said David Bailey, President of First Financial Bankshares. "Community service is at the heart of who we are. By partnering with other banks across Texas, we have a unique opportunity to work alongside our fellow bankers and truly showcase the impact we can make together."

On Monday, October 13th, 2025, over 1,000 First Financial employees across the state will spend their holiday volunteering with local nonprofits, schools, and service organizations. From food banks to neighborhood cleanups, the goal is simple: to make Texas stronger—together.

Day of Service brings together community banks across Texas to perform service projects of all kinds, reinforcing the role local banks play in strengthening the communities they serve. First Financial Bank is thankful to be part of this statewide collaboration and especially grateful for the Texas Bankers Association for their leadership.

For updates on this year's Day of Service, search the hashtag #TXBanksDayofService or follow First Financial Bank Texas on Facebook, Instagram, or LinkedIn.

About First Financial Bank

First Financial Bank is a wholly owned subsidiary of First Financial Bankshares, Inc. (NASDAQ: FFIN). Headquartered in Abilene, Texas, First Financial Bankshares is a financial holding company that through its subsidiary, First Financial Bank, operates multiple banking regions with 79 locations in Texas, including Abilene, Acton, Albany, Aledo, Alvarado, Beaumont, Boyd, Bridgeport, Brock, Bryan, Burlison, College Station, Cisco, Cleburne, Clyde, Conroe, Cut and Shoot, Decatur, Eastland, El Campo, Fort Worth, Franklin, Fulshear, Glen Rose, Granbury, Grapevine, Hereford, Huntsville, Keller, Kingwood, Magnolia, Mauriceville, Merkel, Midlothian, Mineral Wells, Montgomery, Moran, New Waverly, Newton, Odessa, Orange, Palacios, Port Arthur, Ranger, Rising Star, Roby, San Angelo, Southlake, Stephenville, Sweetwater, Tomball, Trent, Trophy Club, Vidor, Waxahachie, Weatherford, Willis, and Willow Park. The Company also operates First Financial Trust & Asset Management Company, with nine locations, and First Technology Services, Inc., a technology operating company.

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