

First Financial Bank Served Nearly 100 Non-Profit Organizations In Sixth Annual Company-Wide Day Of Service

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ABILENE, Texas, Oct. 14, 2021 /PRNewswire/ -- First Financial Bank, a wholly owned subsidiary of First Financial Bankshares, Inc. (NASDAQ: FFIN), completed its sixth annual company-wide Day of Service on Columbus Day, October 11, 2021. First Financial partnered with nearly 100 local non-profit organizations across the state to provide assistance and perform service projects in each of the communities it serves. With more than 1,000 employees from 78 statewide branches participating on the federal holiday, Day of Service initiatives took place in many communities across First Financial's footprint.

"People make a difference, and at First Financial Bank, we have wonderful employees whose authentic and genuine care for their communities is reflected in the experience our customers receive each and every day," said F. Scott Dueser, Chairman, President and CEO of First Financial. "We are grateful to live in the communities we serve and fortunate to have the opportunity to spend time giving back to those who support us."

For more information about First Financial's Day of Service, please visit the Company's website at www.ffin.com/dayofservice, follow First Financial on Twitter, Facebook, Instagram or LinkedIn, or reach out to team members at any First Financial Bank location.

About First Financial Bank

First Financial Bank, N.A. is a wholly owned subsidiary of First Financial Bankshares, Inc. (NASDAQ: FFIN). Headquartered in Abilene, Texas, First Financial Bankshares is a financial holding company that through its subsidiary, First Financial Bank, N.A., operates multiple banking regions with 78 locations in Texas, including

Abilene, Acton, Albany, Aledo, Alvarado, Beaumont, Boyd, Bridgeport, Brock, Bryan, Burleson, College Station, Cisco, Cleburne, Clyde, Conroe, Cut and Shoot, Decatur, Eastland, El Campo, Fort Worth, Fulshear, Glen Rose, Granbury, Grapevine, Hereford, Huntsville, Keller, Kingwood, Magnolia, Mauriceville, Merkel, Midlothian, Mineral Wells, Montgomery, Moran, New Waverly, Newton, Odessa, Orange, Palacios, Port Arthur, Ranger, Rising Star, Roby, San Angelo, Southlake, Stephenville, Sweetwater, Tomball, Trent, Trophy Club, Vidor, Waxahachie, Weatherford, Willis, and Willow Park. The Company also operates First Financial Trust & Asset Management Company, N.A., with eight locations and First Technology Services, Inc., a technology operating company.

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