

First Financial Bankshares Announces Promotion of Kyle McVey to EVP Chief Financial Officer of First Financial Bank

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ABILENE, Texas, July 23, 2025 /PRNewswire/ -- [First Financial Bankshares, Inc.](#) (NASDAQ: FFIN) the parent company of First Financial Bank, announced the promotion of Kyle McVey to Executive Vice President and Chief Financial Officer of First Financial Bank, a position previously held by Michelle Hickox. Mrs. Hickox will continue in the role of Executive Vice President and Chief Financial Officer for First Financial Bankshares.

"Kyle's contributions have significantly shaped our Company's progress, from supporting regional leadership to enhancing our investor relations and accounting practices," said F. Scott Dueser, Chairman and CEO of First Financial Bankshares. "His leadership in our Customer Service First initiative and dedication to community involvement have helped us deliver on our promise of excellence. This well-deserved promotion underscores our commitment to strategic succession planning and opens the door for Kyle and Michelle to further collaborate as the Company continues to expand."

McVey joined First Financial in 2011 after two years with KPMG LLP in Jacksonville, Florida. In his most recent role of Executive Vice President and Chief Accounting Officer, he has overseen key areas including financial reporting, acquisition strategy and analysis, audit and internal controls, investor relations, and cross-functional leadership throughout the Company. He serves as Co-Chairman of First Financial's Customer Service First program and played a pivotal role in crafting the Company's Vision and Mission statements, as well as the development of the 21 Non-Negotiables that define excellence in customer service. McVey collaborated closely with Horst Schulze, Co-Founder of The Ritz-Carlton Hotel Company and a renowned leader in hospitality, to establish the foundation of a service culture that has elevated First Financial Bank's brand and reputation. He continues to be a driving force in our

service initiatives, ensuring they remain aligned with our commitment to excellence across all areas of the business.

McVey holds bachelor's degrees in accounting and finance and a master's in accounting from Abilene Christian University. He is a licensed CPA and a graduate of the Southwestern Graduate School of Banking at Southern Methodist University (SWGSB). While attending SWGSB, McVey was a two-time winner of the James B. Gardner Commerce Street Capital Scholarship, which recognizes participants who attain the highest level of academic achievement and best represent the educational ideals of merit and leadership, and was recognized as valedictorian of his class.

About First Financial Bankshares, Inc.

Headquartered in Abilene, Texas, First Financial Bankshares, Inc. is a financial holding company that through its subsidiary, First Financial Bank, operates multiple banking regions with 79 locations in Texas, including Abilene, Acton, Albany, Aledo, Alvarado, Beaumont, Boyd, Bridgeport, Brock, Bryan, Burleson, College Station, Cisco, Cleburne, Clyde, Conroe, Cut and Shoot, Decatur, Eastland, El Campo, Fort Worth, Franklin, Fulshear, Glen Rose, Granbury, Grapevine, Hereford, Huntsville, Keller, Kingwood, Lumberton, Magnolia, Mauriceville, Merkel, Midlothian, Mineral Wells, Montgomery, Moran, New Waverly, Newton, Odessa, Orange, Palacios, Port Arthur, Ranger, Rising Star, Roby, San Angelo, Southlake, Stephenville, Sweetwater, Tomball, Trent, Trophy Club, Vidor, Waxahachie, Weatherford, Willis, and Willow Park. The Company also operates First Financial Trust & Asset Management Company, with nine locations and First Technology Services, Inc., a technology operating company.

The Company is listed on The NASDAQ Global Select Market under the trading symbol FFIN. For more information about First Financial, please visit our website at <https://www.ffin.com>.

Certain statements contained herein may be considered "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. These statements are based upon the belief of the Company's management, as well as assumptions made beyond information currently available to the Company's management, and may be, but not necessarily are, identified by such words as "expect," "plan," "anticipate," "target," "forecast," "project," and "goal." Because such "forward-looking statements" are subject to risks and uncertainties, actual results may differ materially from those expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from the Company's expectations include competition from other financial institutions and financial holding companies; the effects of and changes in trade, monetary and fiscal policies and laws, including interest rate policies of the Federal Reserve Board; economic impact of oil and gas prices and the pandemic, changes in the demand for loans; fluctuations in value of collateral and loan reserves; inflation, interest rate, market and monetary fluctuations; changes in consumer spending, borrowing and savings habits; and acquisitions and integration of acquired businesses, and similar variables. Other key risks are described in the Company's reports filed with the Securities and Exchange Commission, which may be obtained under

"Investor Relations-Documents and Filings" on the Company's Website or by writing or calling the Company at 325.627.7155. Except as otherwise stated in this news announcement, the Company does not undertake any obligation to update publicly or revise any forward-looking statements because of new information, future events or otherwise.

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