



NEWS RELEASE

# Nesco Holdings, Inc. Appoints Chief Digital Officer

6/9/2020

FORT WAYNE, Ind., June 9, 2020 /PRNewswire/ -- Nesco Holdings, Inc. (NYSE: NSCO, "Nesco" or the "Company"), a leading provider of specialty rental equipment to the electric utility, telecom and rail infrastructure end-markets, announced today that Chris Hulse will be joining Nesco as Chief Digital Officer on June 15, 2020.

Mr. Hulse has nearly 20 years of business development and digital transformation experience. He most recently served as Digital Transformation Advisor for Platinum Equity's operations group, where he worked directly with Platinum's portfolio companies on the identification, development and execution of change management and digital transformation initiatives. Previously, Mr. Hulse was Chief Digital Officer of BlueLine Rental, an equipment rental company, where he was responsible for advancing digital expertise and the implementation of transformational solutions across all departments. During his time at BlueLine, Mr. Hulse also led the marketing department as Chief Marketing Officer.

In his role as Chief Digital Officer, Mr. Hulse will be responsible for implementing digital solutions and leading Nesco's marketing and IT departments.

"We are thrilled Chris is joining our team and know we will immediately benefit from his skillsets," said Lee Jacobson, Chief Executive Officer of Nesco. "Chris's proven track record of building digital experiences in the rental industry will help Nesco enhance our marketing and leverage data-driven technology to optimize our operations and develop new digital value propositions for our customers."

## ABOUT NESCO

Nesco is one of the largest providers of specialty equipment, parts, tools, accessories and services to the electric utility transmission and distribution, telecommunications and rail markets in North America. Nesco offers its specialized equipment to a diverse customer base for the maintenance, repair, upgrade and installation of critical

infrastructure assets including electric lines, telecommunications networks and rail systems. Nesco's coast-to-coast rental fleet of over 4,600 units includes aerial devices, boom trucks, cranes, digger derricks, pressure drills, stringing gear and hi-rail equipment. For more information, please visit [investors.nescospecialty.com](http://investors.nescospecialty.com).

## FORWARD-LOOKING STATEMENTS

This press release includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995 and within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended. When used in this press release, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "should," "future," "propose" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside Nesco's management's control, that could cause actual results or outcomes to differ materially from those discussed in this press release. This press release is based on certain assumptions that Nesco has made in light of its experience in the industry as well as Nesco's perceptions of historical trends, current conditions, expected future developments and other factors Nesco believes are appropriate in these circumstances. As you read and consider this press release, you should understand that these statements are not guarantees of performance or results. Many factors could affect Nesco's actual performance and results and could cause actual results to differ materially from those expressed in this press release. All forward-looking statements attributable to Nesco or persons acting on their behalf are expressly qualified in their entirety by the foregoing cautionary statements. Important factors, among others, that may affect actual results or outcomes include: the impact of the COVID-19 pandemic on Nesco's business and operations as well as the overall economy; Nesco's ability to execute on its plans to develop and market new products and the timing of these development programs; Nesco's estimates of the size of the markets for its solutions; the rate and degree of market acceptance of Nesco's solutions; the success of other competing technologies that may become available; Nesco's ability to identify and integrate acquisitions, including Nesco's ability to integrate its acquisition of Truck Utilities and realize the anticipated benefits thereof; the performance and security of Nesco's services; potential litigation involving Nesco; and general economic and market conditions impacting demand for Nesco's services. For a more complete description of these and other possible risks and uncertainties, please refer to Nesco's Annual Report on Form 10-K for the year ended December 31, 2019, as filed with the Securities and Exchange Commission on March 16, 2020, as updated by Nesco's quarterly reports on Form 10-Q.

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