



Knicks Announce Exclusive Fundraiser for Two Celebrity Row Seats to Benefit the Garden of Dreams Foundation for Game 3 of 2026 NBA Finals

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NEW YORK--(BUSINESS WIRE)-- Madison Square Garden Sports Corp. ("MSG Sports") announced today that the New York Knicks will auction off two Celebrity Row seats to benefit the Garden of Dreams Foundation for Game 3 of the NBA Finals. The fundraiser will begin Thursday, June 4 at Noon with details to come on

[Knicks.com/celebrityrowauction](https://knicks.com/celebrityrowauction). Proceeds from the fundraiser will go to the Garden of Dreams Foundation.

"The Garden of Dreams Foundation is the most important work that we do at the Madison Square Garden Family of Companies, and we are proud that this Foundation has made a lasting impact on the lives of hundreds of thousands of youth across the tri-state area," said James Dolan, Executive Chairman and CEO, MSG Sports. "Offering Celebrity Row seats for the NBA Finals at The Garden presents an unforgettable opportunity for fans, while supporting an organization that truly changes lives for the better."

This fundraiser follows last week's announcement that the Knicks would donate hundreds of free tickets to underprivileged youth throughout New York City for the 2026 NBA Finals. Garden of Dreams Foundation youth are receiving 250 tickets per home game – totaling at least 500 tickets across Games 3 and 4 – and 750 tickets total if there is a Game 6.

The Garden of Dreams Foundation is a non-profit organization that works with the MSG Family of Companies – MSG Entertainment, MSG Sports and Sphere Entertainment – to positively impact the lives of children facing obstacles. The Foundation works with 30 partner organizations throughout the tri-state area, including hospitals, wish organizations, and community-based organizations, to reach children who are facing challenges such as homelessness, extreme poverty, illness, and foster care.

Since 2006, the Garden of Dreams Foundation has positively impacted the lives of over 480,000 young people facing obstacles.

About Madison Square Garden Sports Corp.

Madison Square Garden Sports Corp. (MSG Sports) is a leading professional sports company, with a collection of assets that includes the New York Knicks (NBA) and the New York Rangers (NHL), as well as two development league teams – the Westchester Knicks (NBAGL) and the Hartford Wolf Pack (AHL). MSG Sports also operates a professional sports team performance center – the MSG Training Center in Greenburgh, NY. More information is available at msgsports.com.

About Contributions

Contributions will support the work of the Garden of Dreams Foundation, a non-profit organization as described in section 501(a) of the Internal Revenue Code. A copy of the Garden of Dreams Foundation's most recently filed annual financial report is available from the website of the New York Attorney General's Charities Bureau at www.charitiesnys.com or upon request by contacting the Garden of Dreams Foundation at 2 Penn Plaza, 29th Floor, New York, NY 10121

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