



TRES AGAVES TEQUILA NAMED AN OFFICIAL SPONSOR OF THE NEW YORK RANGERS

2025-03-06

NEW YORK, March 6, 2025 /PRNewswire/ -- Madison Square Garden Sports Corp. (NYSE: MSGS) announced today that award-winning tequila Tres Agaves is an official sponsor of the New York Rangers.

Inside the arena, Tres Agaves will have dedicated ribbon LED signage and be featured on GardenVision during regular season Rangers home games, reinforcing its presence among the fanbase. Specifically, Tres Agaves branding will appear on GardenVision when the "Three Stars" are highlighted at the conclusion of each home game, recognizing three players for their performance and impact on the game.

Tres Agaves will also be featured in virtual advertisements appearing during regular season games telecast on MSG Networks, ensuring that Tres Agaves will reach fans watching from home with high-visibility branding throughout broadcasts.

"We're excited to welcome Tres Agaves as a sponsor and look forward to integrating their brand into our in-arena experience during Rangers home games," said Jamaal Lesane, Chief Operating Officer, MSG Sports. "This sponsorship enhances our connection with fans both in-arena and at home, and we're looking forward to working with the award-winning brand."

"This sponsorship is a fantastic opportunity to welcome Rangers fans to the world of Tres Agaves – tequila crafted with tradition, authenticity and excellence," said Brie Wohld, Vice President of Marketing at Tres Agaves. "As the #1 selling organic tequila in the US it's an ideal match for game day cocktails or simply enjoying neat over ice."

Tres Agaves and the New York Rangers share a commitment to excellence that extends beyond the rink or the distillery. At the heart of both brands is the understanding that success is not just about individual achievement but about the power of community and collaboration. The shared motto, "It Takes Everyone," embodies this spirit by

recognizing that, just as a team succeeds with every player's contribution, a community thrives when everyone plays a part.

About Madison Square Garden Sports Corp.

Madison Square Garden Sports Corp. (MSG Sports) is a leading professional sports company, with a collection of assets that includes the New York Knicks (NBA) and the New York Rangers (NHL), as well as two development league teams – the Westchester Knicks (NBAGL) and the Hartford Wolf Pack (AHL). MSG Sports also operates a professional sports team performance center – the MSG Training Center in Greenburgh, NY. More information is available at www.msgsports.com.

About Tres Agaves

Tres Agaves Organic Tequila is a premium brand offering authentic, 100% de Agave Tequilas and USDA-certified organic cocktail mixers. Crafted in Amatitán, the historical birthplace of Tequila in Mexico, Tres Agaves produces award-winning tequilas, including Blanco, Reposado, and Añejo, each crafted with care to highlight the pure essence of blue agave – without any additives. Complementing their tequilas, Tres Agaves Organic Mixers are designed to create the perfect cocktail experience, making the brand a trusted favorite for tequila enthusiasts and cocktail connoisseurs alike. Visit www.tresagaves.com to learn more.

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