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Madison Square Garden Unveils Plans for New "Signature Suite Level" Debuting in Fall 2013

NEW YORK, April 26, 2013 (GLOBE NEWSWIRE) -- Madison Square Garden unveiled plans today for a new Signature Suite Level on the 9th floor of the Arena that will debut this fall as part of the third and final phase of The Garden's three-year, historic Transformation. The 18 suites on the Signature Suite Level offer great seats for the more than 200 annual sports and entertainment events at The Garden, with every suite delivering a "center stage" view for concerts.

"One of our goals with the newly transformed Madison Square Garden is to present premium hospitality offerings, at every level, for companies who want an unmatched experience for entertaining or doing business," said Dave Howard, president, MSG Sports. "The new Signature Suites will feature first-class amenities, food offerings from some of New York's best chefs, access to exclusive gatherings with Garden legends, and center stage views for every exciting event at The World's Most Famous Arena. And with all of our other suites and clubs virtually sold out, the Signature Suites are the last way for a company to gain access to the ultimate premium entertainment experience to help drive business in the center of Manhattan."



All of the Signature Suites will have state-of-the-art amenities, including rich wood finishes, granite-topped serving areas, flat panel televisions, and a restroom and kitchen area in the suite. A "branding wall" in each suite also provides the unique opportunity for companies to customize their suite décor. Premium menu options for the suites include specialized offerings from MSG Signature Collection chefs Jean-Georges Vongerichten (*Jean-Georges, Perry St, Spice Market, Mercer Kitchen, JoJo, Nougatine at Jean-Georges, Terrace at Jean-Georges, ABC Kitchen, and The Mark in New York City*), Andrew Carmellini (*Locanda Verde, The Dutch, Lafayette, The Library and Joe's Pub at The Public in New York City*) and Jeremy Marshall (*AquaGrill*), as well as wines selected by top sommeliers. In addition, all suiteholders are provided with a special VIP Concierge Entrance into the Arena and a dedicated account team providing best in class service, including concierge and suite attendants on hand at every event.

The 9th floor Signature Suite Level will feature a 2,180 square foot window-lined lobby area with a special collection of artifacts, memorabilia and stories lining the walls that pay homage to the legendary athletes and entertainers who have left their mark on The Garden's rich history. Exclusive Signature Suite-only events will be hosted in the lobby and will include "meet and greet" opportunities featuring Knicks, Rangers and Garden legends sharing stories and unique insight, as well as events celebrating defining moments throughout The Garden's 133 year history.

To view a rendering of a Signature Suite and the Signature Suite Level lobby, click here:
<https://dl.dropboxusercontent.com/u/4634540/Signature%20Suite%20Level.zip>

The new Signature Suite Level will become part of The Garden's portfolio of new premium hospitality offerings that were created as part of the Transformation. These clubs and suites, which deliver options at every level for companies looking to entertain and do business, include: 1879 Club Presented by J.P. Morgan, Delta Sky360 Club, Event Level Suites (5th floor), Madison Level Suites (7th floor) and the Madison Club presented by Foxwoods (7th floor).

In fall 2013, The Garden will unveil the third and final phase of the Arena's comprehensive, top-to-bottom Transformation. In addition to the new Signature Suite Level, other new elements that will debut include the two spectacular new Chase Bridges and new expanded Chase Square entrance off 7th Avenue, as well as the new Budweiser Fan Deck (10th floor), new state-of-the-art GardenVision center-hung scoreboard, and the iconic Garden ceiling will be restored. The historic, three-year nearly \$1 billion Transformation of Madison Square Garden has provided fans with an upgraded experience and enhanced amenities from the first row to the last. From the expanded concourses and first-class food and beverage options, to the larger, more comfortable seats and enhanced sightlines, to the special exhibits celebrating The Garden's unrivaled history, the new state-of-the-art Arena reinforces the building's position as The World's Most Famous Arena.

The Madison Square Garden Company (Nasdaq:MSG) is a fully-integrated sports, media and entertainment business. The Company is comprised of three business segments: MSG Sports, MSG Media and MSG Entertainment, which are strategically aligned to work together to drive the Company's overall business, which is built on a foundation of iconic venues and compelling content that the company creates, produces, presents and/or distributes through its programming networks and other media assets. MSG Sports owns and operates the following sports franchises: the New York Knicks (NBA), the New York Rangers

(NHL), the New York Liberty (WNBA), and the Connecticut Whale (AHL). MSG Sports also features the presentation of a wide variety of live sporting events including professional boxing, college basketball, track and field and tennis. MSG Media is a leader in production and content development for multiple distribution platforms, including content originating from the Company's venues. MSG Media's television networks consist of regional sports networks, MSG Network and MSG+, collectively referred to as MSG Networks; and Fuse, a national television network dedicated to music. MSG Networks also include high-definition channels, MSG HD and MSG+ HD, and Fuse includes its high-definition channel, Fuse HD. MSG Entertainment is one of the country's leaders in live entertainment. MSG Entertainment creates, produces and/or presents a variety of live productions, including the Radio City Christmas Spectacular featuring the Radio City Rockettes. MSG Entertainment also presents or hosts other live entertainment events such as concerts, family shows and special events in the Company's diverse collection of venues. These venues consist of Madison Square Garden, Radio City Music Hall, The Theater at Madison Square Garden, the Beacon Theatre, the Chicago Theatre, the Forum in Inglewood, CA, and the Wang Theatre in Boston, MA. More information is available at www.themadisonsquaregardencompany.com.

The Madison Square Garden Arena logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=15655>

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