



December 7, 2012

"12-12-12" Becomes Global Event

Will Make History as the Most Widely Distributed Live Musical Event Ever

Nearly 2 Billion People Around the Globe to Have Access to the Benefit Via Television, Radio and the Internet

NEW YORK, Dec. 7, 2012 (GLOBE NEWSWIRE) -- The producers of "12-12-12" announced today that the concert at Madison Square Garden on December 12, 2012, at 7:30 PM (ET) to aid the victims of Hurricane Sandy, will have unprecedented and historic global distribution, similar to that of the Superbowl, the Academy Awards®, and the Grammys®.

Nearly 2 billion people worldwide will be able to access "12-12-12" on television, radio and the internet. The concert, presented by Chase, will be available to all 114 million television households in the US and to more than 400 million television households outside the country via networks and feeds in North and South America, Europe, Africa, Asia and Australia.

Further elevating this event to its historic levels of distribution is live streaming on the largest online video services in the world, including YouTube, AOL, Yahoo, Hulu, and others. Combined, these video streaming services reach over 1.4 billion monthly unique users worldwide.

In addition, Clear Channel Media and Entertainment, with its 239 million monthly listeners and more than 48 million monthly digital uniques, will broadcast the concert live on its radio stations across the country, and will also video stream live on iHeartRadio, Clear Channel's digital radio service, and across the websites and Facebook pages of its 850 stations.

It was also announced today that the Rolling Stones have joined an historic all-star line-up that already included iconic performers Bon Jovi, Eric Clapton, Dave Grohl, Billy Joel, Alicia Keys, Chris Martin, Bruce Springsteen & the E Street Band, Roger Waters, Eddie Vedder, Kanye West, The Who and Paul McCartney. A new list of celebrity presenters was also released today, including Steve Buscemi, Jessica Chastain, Chelsea Clinton, Sean Combs, Billy Crystal, Leo DiCaprio, Jimmy Fallon, Jake Gyllenhaal, Karlie Kloss, Seth Meyers, Bobby Moynihan, Chris Rock, Adam Sandler, Susan Sarandon, Jon Stewart, Kristen Stewart, Quentin Tarantino, and Brian Williams.

Event producers James Dolan, John Sykes and Harvey Weinstein issued the following joint statement: "We are proud to be able to say that this concert is already setting records, by securing near total distribution around the world. The massive distribution means that the concert will be available to almost anyone on the planet with a television, a radio, a smartphone, tablet, computer or internet connected device."

Thanks to the generosity of concert organizers, sponsors, and Robin Hood's board of directors, every single penny from ticket purchases and donations will go to serve the victims of Hurricane Sandy through the Robin Hood Relief Fund. The Robin Hood Relief Fund provides money, material and know-how to local organizations that are serving families and individuals in the regions hardest hit by the storm.

The most up to date information on "12-12-12" can be found by visiting www.121212concert.org.

The Madison Square Garden Company logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=15647>

The "12-12-12" logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=15957>

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