

Ford to Reveal All-Electric F-150 Lightning May 19 with Livestreamed Event at Ford HQ

DEARBORN, Mich., May 10, 2021 – Ford’s smartest, most innovative truck yet will be all-electric and called F-150 Lightning. The all-new F-150 Lightning will be revealed May 19 at Ford World Headquarters in Dearborn and livestreamed for millions to watch.

The F-150 Lightning brings stunning innovation, technologies and capabilities to the F-Series, America’s best-selling vehicle, combined with the power, payload and towing capability that is the hallmark of all Built Ford Tough trucks.

The reveal takes place at 9:30 p.m. EDT, May 19, from Ford World Headquarters and will be broadcast live with 30+ ways to watch across physical and digital destinations, including the Ford Facebook and [YouTube](#) channels, [Twitter](#), key national publications as well as 18 impactful out-of-home locations such as Times Square in New York City and Las Vegas Boulevard.

“Every so often, a new vehicle comes along that disrupts the status quo and changes the game ... Model T, Mustang, Prius, Model 3. Now comes the F-150 Lightning,” said Ford President and CEO Jim Farley. “America’s favorite vehicle for nearly half a century is going digital and fully electric. F-150 Lightning can power your home during an outage; it’s even quicker than the original F-150 Lightning performance truck; and it will constantly improve through over-the-air updates.”

Added Farley: “The truck of the future will be built with quality and a commitment to sustainability by Ford-UAW workers at the Ford Rouge Complex -- the cathedral of American manufacturing and our most advanced plant.”

Production of the F-150 Lightning begins next spring at the all-new Ford [Rouge Electric Vehicle Center](#).

###

About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford trucks, utility vehicles, and cars – increasingly including electrified versions – and Lincoln luxury vehicles; provides financial services through Ford Motor Credit Company; and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected vehicle services. Ford employs approximately 186,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit corporate.ford.com.

Contacts:	Emma Bergg Ford EV Communications ebergg@ford.com	Equity Investment Community Lynn Antipas Tyson 1.914.485.1150 lytson4@ford.com	Fixed Income Investment Community Karen Rocoff 1.313.621.0965 krocoff@ford.com	Shareholder Inquiries 1.800.555.5259 or 1.313.845.8540 stockinf@ford.com
------------------	---	--	--	---