

# VOTE NOW! Sphere XO Student Design Challenge Marks The First Time The Public Will Choose What Appears On The Exosphere

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## VOTING PUBLIC WILL SELECT FOUR LAS VEGAS-BASED STUDENT WINNERS TO HAVE THEIR ART DISPLAYED ON THE VENUE'S EXOSPHERE

LAS VEGAS, May 22, 2024 /PRNewswire/ -- Sphere Entertainment Co. (NYSE: SPHR) announced today that public voting is now open in the Sphere XO Student Design Challenge. This marks two noteworthy firsts for the venue – both the first time the general public will have a say in what appears on the Exosphere, and the first time members of the general public have created art for the exterior of the venue, which, as part of the Challenge, is inspired by the 4th of July. The Challenge is a first-of-its-kind collaboration between Sphere, the Clark County School District (CCSD) and University of Nevada, Las Vegas (UNLV). People worldwide can vote now through Wednesday, June 5 at 11:59pm PT via [thesphere.com/xo-student-design-challenge](https://thesphere.com/xo-student-design-challenge). Winning students' artwork will debut on the Exosphere on July 4, 2024.

"The talent and creativity of all of the local students who participated in the Sphere XO Student Design Challenge is remarkable," said Jennifer Koester, President, Sphere Business Operations, Sphere Entertainment. "This Challenge brings together artistic expression and technology in a way that uniquely captures how the Exosphere has become an engaging platform for public art, and we're pleased the public will now play a significant role in choosing the art appearing on Sphere on July 4th."

More than 100,000 Clark County-based students were invited to create art themed around the 4th of July for the Exosphere. Members of the public can now view submissions from the more than 100 finalists – from elementary school, middle school, high school, and college – and vote for one entry from each of the four student groups. Four winners – one from each student group – will be chosen by public voting, and four winners – one from each student group – will be selected by professional artists who have previously designed for the Exosphere, including Refik

Anadol and Michela Picchi.

In addition to seeing their work displayed on the Exosphere, winning high school and UNLV students will receive a \$10,000 educational scholarship from Sphere, while winning elementary and middle school students will earn a \$10,000 donation from Sphere for their school's art program to further art education in public schools along with tickets for their entire school to attend The Sphere Experience this Fall.

Since the Exosphere was first illuminated on July 4, 2023, it has captured worldwide attention for its impactful visuals. The largest LED screen on Earth at 580,000 square feet, the Exosphere consists of approximately 1.2 million LED pucks, spaced eight inches apart. Each puck contains 48 individual LED diodes, with each diode capable of displaying more than 1 billion different colors – creating a vivid landmark on the Las Vegas skyline.

#### SPHERE XO STUDENT DESIGN CHALLENGE PROCESS:

- Elementary/Middle School:
  - All Clark County School District students in grades 4-8 (approximately 125,000 students) were invited to participate
  - Students were provided with a 2D drawing of Sphere that they were able to illustrate or paint
  - CCSD administrators selected 294 students to represent the District: one student from each of the 233 elementary schools and one from each of the 61 middle schools
  - The 60 best submissions – 30 from the 233 elementary school submissions and 30 from the 61 middle school submissions – were chosen by school administrators to be digitized by the Sphere team for the final judging and voting process
  - Public voting is now open at [thesphere.com/xo-student-design-challenge](https://thesphere.com/xo-student-design-challenge) until Wednesday, June 5 at 11:59pm PT
- High School/College:
  - Select students from Clark County School District high schools and the UNLV Colleges of Fine Arts, Architecture, Film, Engineering, and Mathematics – were selected to participate by school administrators based on students' demonstrated passion for art and digital design
  - The participating students were provided with a VR headset and custom design tools developed by the Sphere team, including a digital creator app, to aid in the creation of their art
  - They also received hands-on tutorials from Sphere designers on how to create art specifically for the Exosphere's unique LED canvas
  - All submissions from the high school and college students who were selected to participate were digitized by the Sphere team for the final judging and voting process
  - Public voting is now open at [thesphere.com/xo-student-design-challenge](https://thesphere.com/xo-student-design-challenge) until Wednesday, June 5 at

11:59pm PT

For assets including broll and photos, please click [here](#).

## About Sphere

Sphere is a next-generation entertainment medium that is redefining the future of live entertainment. A venue where the foremost artists, creators, and technologists create extraordinary experiences that take storytelling to a new level and transport audiences to places both real and imagined. The venue hosts original Sphere Experiences from leading Hollywood directors; concerts and residencies from the world's biggest artists; and premier marquee events. The first Sphere venue opened in Las Vegas in September 2023, and is a new Las Vegas landmark, powered by cutting-edge technologies that ignite the senses and enable audiences to share experiences at a never-before-seen scale. More information is available at [thesphere.com](https://thesphere.com).

## About Sphere Entertainment

Sphere Entertainment Co. is a premier live entertainment and media company. The Company includes Sphere, a next-generation entertainment medium powered by cutting-edge technologies to redefine the future of entertainment. The first Sphere venue opened in Las Vegas in September 2023. In addition, the Company includes MSG Networks, which operates two regional sports and entertainment networks, MSG Network and MSG Sportsnet, as well as a direct-to-consumer and authenticated streaming product, MSG+, delivering a wide range of live sports content and other programming. More information is available at [sphereentertainmentco.com](https://sphereentertainmentco.com).

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