

Sphere Debuts Enhanced and Expanded 4D Effects for The Wizard of Oz at Sphere

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The Experience Hits Major Milestone, Surpassing Half a Billion in Ticket Sales with Over 4 Million Total Tickets Sold

LAS VEGAS--(BUSINESS WIRE)-- Sphere Entertainment Co. (NYSE: **SPHR**) announced today the debut of enhanced and expanded 4D effects for The Wizard of Oz at Sphere, including animatronic Winged Monkeys, themed scents, scented apples, pyrotechnic fireworks, and "Glinda Glitter."

The new 4D effects further immerse audiences in the world of Oz and build upon the experience that has captivated audiences since The Wizard of Oz at Sphere debuted in Las Vegas on August 28, 2025.

The enhanced experience comes as The Wizard of Oz at Sphere surpasses over half a billion in ticket sales, with more than 4 million total tickets sold since its debut.

Tickets for The Wizard of Oz at Sphere are on sale now through the beginning of 2027 at thesphere.com.

Link to B-roll and assets for the enhanced and expanded 4D effects are available [here](#).

About Sphere Entertainment Co.

Sphere Entertainment Co. is a leader in immersive experiences, technology and media. The Company includes Sphere, an experiential medium powered by advanced technologies. The first Sphere opened in Las Vegas, with plans also announced for Sphere venues in Abu Dhabi and National Harbor. In addition, the Company includes MSG Networks, which operates two regional sports and entertainment networks, MSG Network and MSG Sportsnet, as well as a direct-to-consumer and authenticated streaming product, MSG+, delivering a wide range of live sports content and other programming. More information is available at www.sphereentertainmentco.com.

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Source: Sphere Entertainment Co.