

The Wizard of Oz at Sphere Celebrates One Year of Redefining Immersive Storytelling

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To mark the Anniversary, Sphere will offer Exclusive Fan Activations and Reveals Milestone Numbers behind the Experience

LAS VEGAS--(BUSINESS WIRE)-- Sphere Entertainment Co. (NYSE: **SPHR**) today announced a celebration marking the first anniversary of The Wizard of Oz at Sphere, the groundbreaking immersive experience that has welcomed more than 3.6 million guests and has made over \$450 million in ticket sales since opening on August 28, 2025.

"The response to The Wizard of Oz at Sphere continues to exceed expectations, with millions of guests from around the world experiencing the film in a transformative new way," said Jen Koester, President and Chief Operating Officer, Sphere. "It's been rewarding to see first-time visitors and lifelong fans alike create new memories with The Wizard of Oz at Sphere, and our anniversary celebration is both a thank you to those who have made the experience a success and an invitation for new guests to experience the wonder for themselves."

Since its debut in August 2025, The Wizard of Oz at Sphere has become a global destination, with guests traveling from all 50 states and over 140 countries to immerse themselves with Dorothy and friends in the Land of Oz in a way only Sphere can provide. Since opening, the experience has been shown more than 850 times, transporting audiences through Sphere's 160,000-square-foot LED media plane, Sphere Immersive Sound's 167,000 speakers, haptic seats and 4D effects.

In its first year, The Wizard of Oz at Sphere has pushed immersive storytelling to new heights through spectacular 4D effects at a remarkable scale. Highlights include:

- More than 675,000 apples dropped
- More than 8,000 butterfly flights

- More than 6,500 pounds of leaves blown
- More than 3,200-winged monkey flights

Beginning August 10th and running through September 30th, guests attending The Wizard of Oz at Sphere can look forward to exclusive in venue anniversary activations.

The Wizard of Oz at Sphere is presented in collaboration with Sphere Studios, Warner Bros. Discovery, Google and Magnopus.

Tickets for The Wizard of Oz at Sphere are on sale now at www.thesphere.com.

About Sphere Entertainment Co.

Sphere Entertainment Co. is a leader in immersive experiences, technology and media. The Company includes Sphere, an experiential medium powered by advanced technologies. The first Sphere opened in Las Vegas, with plans also announced for Sphere venues in Abu Dhabi and National Harbor. In addition, the Company includes MSG Networks, which operates two regional sports and entertainment networks, MSG Network and MSG Sportsnet, as well as a direct-to-consumer and authenticated streaming product, MSG+, delivering a wide range of live sports content and other programming. More information is available at www.sphereentertainmentco.com.

Sphere PR – spherepr@thesphere.com

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