

The Wizard of Oz at Sphere Unveils New & Expanded 4D Effects

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Tickets for The Wizard of Oz at Sphere Are Now on Sale Through the Beginning of 2027

LAS VEGAS--(BUSINESS WIRE)-- Sphere Entertainment Co. (NYSE: **SPHR**) announced today that The Wizard of Oz at Sphere will debut a series of new and expanded 4D effects beginning Friday, September 25th, 2026. In addition, tickets for The Wizard of Oz at Sphere are now on sale through the beginning of 2027 at thesphere.com.

Since opening in August 2025, Sphere has brought the beloved classic, The Wizard of Oz at Sphere, to life at an unprecedented scale by using advanced proprietary technologies. The Experience has been transporting guests through an iconic tornado scene that drops Dorothy and her friends on the yellow brick road where apples fall from the sky and Winged Monkeys take flight.

The new and expanded 4D effects debuting in The Wizard of Oz at Sphere include: animatronic Winged Monkeys; themed scents; "Glinda Glitter;" pyrotechnic fireworks; and scented apples.

Jennifer Koester, Sphere President and Chief Operating Officer, stated: "At Sphere, we're constantly exploring new ways to push the boundaries of immersive storytelling and create new experiences for our audiences. The upcoming enhancements to The Wizard of Oz at Sphere take some of the most memorable moments from the experience to the next level to immerse and transport audiences deeper into the world of Oz."

The Wizard of Oz at Sphere is presented by Sphere Studios in collaboration with Warner Bros. Discovery, Google and Magnopus. The Wizard of Oz at Sphere has multiple showtimes daily, with tickets now on sale through the beginning of 2027 at thesphere.com.

For key art and creative assets, please click [here](#).

About Sphere Entertainment Co.

Sphere Entertainment Co. is a leader in immersive experiences, technology and media. The Company includes Sphere, an experiential medium powered by advanced technologies. The first Sphere opened in Las Vegas, with plans also announced for Sphere venues in Abu Dhabi and National Harbor. In addition, the Company includes MSG Networks, which operates two regional sports and entertainment networks, MSG Network and MSG Sportsnet, as well as a direct-to-consumer and authenticated streaming product, MSG+, delivering a wide range of live sports content and other programming. More information is available at www.sphereentertainmentco.com.

Sphere PR – spherepr@thesphere.com

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