



Kristina Reed Joins the Madison Square Garden Company as Senior Vice President, Creative Development and Strategy

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NEW YORK, July 22, 2019 (GLOBE NEWSWIRE) -- The Madison Square Garden Company (NYSE:MSG) today announced that Academy Award-winning producer and creator, Kristina Reed, has joined MSG as Senior Vice President, Creative Development and Strategy. In this newly-created position, Ms. Reed will drive the development of creative content for the Company's state-of-the-art MSG Sphere venues, which will utilize cutting-edge, immersive technology and compelling, multi-sensory storytelling to revolutionize the entertainment experience.



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Ms. Reed will be responsible for developing and implementing a slate of content for MSG Sphere venues, from conception to execution. She will work closely with internal and external teams to identify, evaluate and oversee creative development prospects; greenlight content to production; and establish and develop a sustainable digital pipeline for content delivery. Ms. Reed will be charged with developing these projects for both MSG Sphere, as well as other commercial clients. MSG anticipates that the first MSG Sphere, which is currently under construction in Las Vegas, will be completed during calendar year 2021, followed by the second MSG Sphere in London, which is expected approximately a year later, pending necessary approvals.

Ms. Reed will report to Jennifer Vogt, President, Creative Content and Production, who recently joined MSG to oversee MSG's overall content strategy and development for MSG Sphere and other production assets. Ms. Vogt joined MSG from Walt Disney Imagineering after successfully spearheading show design and production for Star Wars, "Galaxy's Edge," Disney's largest single-themed land expansion in its history.

Ms. Vogt said: "Our vision for MSG Sphere is to completely revolutionize the entertainment experience and rethink the possibilities for immersive storytelling on a very large scale. To do this, we are building a team that includes the industry's very best talent – who not only have the creative instincts to recognize compelling content, but also the breadth and depth of experience to develop, produce and deliver thought-provoking immersive projects. Kristina is that type of leader, and I am thrilled she is joining our team to help make our vision for creating game-changing content for MSG Sphere a reality."

Ms. Reed said: "The opportunity to create ground-breaking visuals and tell stories on such a powerful platform is irresistible. I'm excited to join this team of passionate creative colleagues, build on the rich legacy of the Company, and bring the visionary potential of MSG Sphere to life."

Ms. Reed brings two decades of award-winning experience to MSG. Most recently, she served as Vice President, Production at Disney Television Animation, overseeing development slate strategy and pilot production for Disney Channels Worldwide. Prior to this role, she spent seven years at Disney Animation Studios, where she served in overlapping roles overseeing Production (*Tangled*, *Princess and the Frog*) and Development (*Frozen*, *Zootopia*, *Moana*). In addition to being part of the Studio Leadership Team that reinvented Disney Animation Studios creatively, culturally, and fiscally, Ms. Reed produced two Academy Award-winning short films: *Paperman* in 2013 and *Feast* in 2015, and co-produced a third Academy Award winner,

Big Hero 6, in 2015.

Prior to joining Disney Animation, Ms. Reed served DreamWorks Animation, first as a production executive for films such as *Shrek 2*, *Shark Tale*, and *Madagascar*, and then as the Associate Producer on *Kung Fu Panda*. In addition to her experience in animation, Ms. Reed's career also includes work in visual effects, large-format films for themed attractions, and wildlife documentaries.

Ms. Reed graduated with Honors from Brown University with a bachelor's degree in Creative Writing.

About The Madison Square Garden Company

The Madison Square Garden Company (MSG) is a world leader in live sports and entertainment experiences. The company presents or hosts a broad array of premier events in its diverse collection of iconic venues: New York's Madison Square Garden, Hulu Theater at Madison Square Garden, Radio City Music Hall and Beacon Theatre; the Forum in Inglewood, CA; and The Chicago Theatre. Other MSG properties include legendary sports franchises: the New York Knicks (NBA) and the New York Rangers (NHL); two development league teams – the Westchester Knicks (NBAGL) and the Hartford Wolf Pack (AHL); and esports teams through Counter Logic Gaming, a leading North American esports organization, and Knicks Gaming, MSG's NBA 2K League franchise. In addition, the Company features the popular original production – the *Christmas Spectacular Starring the Radio City Rockettes* – and through Boston Calling Events, produces New England's preeminent Boston Calling Music Festival. Also under the MSG umbrella is TAO Group, a world-class hospitality group with globally-recognized entertainment dining and nightlife brands: Tao, Marquee, Lavo, Avenue, Beauty & Essex and Vandal. More information is available at www.themadisonsquaregardencompany.com

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A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/82450c4c-15cf-4a88-9b2f-5bc43bfa0365>



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