



The 2018 Christmas Spectacular Starring The Radio City Rockettes, Presented By Chase, Partners With Intel, The Global Leader In Drone Innovation, To Join Creative Team And Integrate 100 Drones Into The Production's Brand-New Finale Scene

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The 100 Intel Drone Light Show Will Be The First-Of-Its-Kind Large Scale Indoor Theatrical Drone Performance



PERFORMANCES OF THE CHRISTMAS SPECTACULAR RUN NOVEMBER 9 – JANUARY 1, 2019

NEW YORK, Oct. 29, 2018 (GLOBE NEWSWIRE) -- The Madison Square Garden Company (NYSE: MSG) announced today that Intel, the global leader in drone innovation, has joined the creative team for the 2018 production of the *Christmas Spectacular Starring the Radio City Rockettes*®, presented by Chase. One hundred Intel® Shooting Star™ mini drones will create a groundbreaking magical holiday drone light show over the Great Stage of Radio City using choreographed movements to create holiday-themed silhouettes in the all new finale scene "Christmas Lights." This large scale integrated drone performance will mark the first of its kind for theater and for Intel. Intel will join an acclaimed creative team including the finale director and director of new digital show content, Sam Buntrock, a Tony, Drama Desk, and Olivier Award-nominee (Broadway and West End productions of *Sunday in the Park with George*); and globally recognized design studio, Obscura Digital, which created stunning brand new digital projections that extend the show beyond the stage.

"We are thrilled to announce that Intel has joined our creative team. Intel's innovative technology and unique expertise helps propel our ambitious vision into reality with the first-of-its-kind large-scale drone performance in a theatrical setting," said Victoria Parker, executive vice president, productions, The Madison Square Garden Company. "The addition of Intel, the leader in the drone space, to our powerhouse creative team alongside Sam and Obscura Digital, ensures that Radio City and the *Christmas Spectacular* will continue to push technological and artistic boundaries while maintaining the heart of the production – tradition."

Intel created an entirely new entertainment concept by producing outdoor drone light shows, previously seen around the world mesmerizing audiences and setting world records. The Intel® mini drone featured in the *Christmas Spectacular* is Intel's first drone created specifically for indoor light shows and will take center stage during the finale scene, creating dynamic animations and memorable silhouettes that represent the festive holiday season. This will be the longest-running production that Intel has created an indoor drone light show for, with approximately 200 performances at Radio City Music Hall during the holiday season.

"We are constantly exploring new venues for Intel's drone light shows. It is an honor to partner with Radio City Music Hall to integrate Intel's innovative technology into the iconic *Christmas Spectacular*," said Natalie Cheung, general manager of Intel's drone light shows. "We customize our light show animations for each venue, and create performances with stunning visuals powered by technology that can produce billions of color combinations. Weaving Intel drones into this classic holiday tradition is something we hope the audience remembers for a lifetime."

The new finale scene, "Christmas Lights," will be a stunning example of how innovation is blended with tradition. The finale begins at the conclusion of the "Living Nativity" scene with the original light of Christmas – the North Star. Fragments of light will suddenly appear as aerialists fly across the Great Stage. The Intel® mini drones, representing Christmas lights, will create various images and animations that are synchronized to music and lighting effects. As they build in numbers throughout the scene, the final culmination will showcase a one hundred Intel® mini drone light show, as their movement and flight path will interact with Obscura's digital projections to make various scenic elements magically come to life. The Radio City Rockettes will then be revealed, as they perform new choreography in glamorous new costumes designed by Tony and Drama Desk Award-nominated costume designer, Emilio Sosa.

The 2018 production of the *Christmas Spectacular Starring the Radio City Rockettes*, presented by Chase, will run from November 9 through January 1, 2019. The *Christmas Spectacular* is proud to be presented by Chase. Chase's commitment to the *Christmas Spectacular* supports this unparalleled production, which continues to entertain more than a million people year after year. Throughout the run of the show, Chase customers will have access to Chase Preferred Seating, which includes some of the best seats in the house.

Ticket Information

Performances of the 2018 Christmas Spectacular Starring the Radio City Rockettes® begin November 9, 2018 and run through January 1, 2019 at Radio City Music Hall®. Tickets start at \$45 and can be purchased online at www.rockettes.com/christmas, Ticketmaster at 1-866-858-0007 or Radio City's Box Office (1260 6th Avenue between 50th and 51st streets). Box Office hours are Monday-Saturday, 10:00 a.m. to 6:00 p.m. Service charges apply to telephone, internet and box office pick-up orders. For group sales, please call 212-465-6080. Accessible and companion seats are available via the Disabled Services Department at 888-609-7599. Visit www.rockettes.com/christmas for more information. Guided tours of Radio City Music Hall are available daily. For more information, visit www.radiocity.com/tours or call 212-465-6000; ext. 0.

About The Madison Square Garden Company

The Madison Square Garden Company (MSG) is a world leader in live sports and entertainment experiences. The company presents or hosts a broad array of premier events in its diverse collection of iconic venues: New York's Madison Square Garden, The Hulu Theater at Madison Square Garden, Radio City Music Hall and Beacon Theatre; the Forum in Inglewood, CA; The Chicago Theatre; and the Wang Theatre in Boston. Other MSG properties include legendary sports franchises: the New York Knicks (NBA), the New York Rangers (NHL) and the New York Liberty (WNBA); two development league teams – the Westchester Knicks (NBAGL) and the Hartford Wolf Pack (AHL); and esports teams through Counter Logic Gaming, a leading North American esports organization, and Knicks Gaming, MSG's NBA 2K League franchise. In addition, the Company features the popular original production – the *Christmas Spectacular Starring the Radio City Rockettes* – and through Boston Calling Events, produces New England's preeminent Boston Calling Music Festival. Also under the MSG umbrella is TAO Group, a world-class hospitality group with globally-recognized entertainment dining and nightlife brands: Tao, Marquee, Lavo, Avenue, The Stanton Social, Beauty & Essex and Vandal. More information is available at www.themadisonsquaregardencompany.com

About Intel

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