



## **Cleugh's Frozen Foods Inc. Recalls Frozen Strawberries Sold to Jamba Juice**

SALINAS, Calif., Dec 04, 2006 -- Cleugh's Frozen Foods Inc., Salinas, CA, a wholly-owned subsidiary of SunOpta Inc. (NASDAQ:STKL) (TSX:SOY), today announced a voluntary recall of frozen strawberries sold exclusively to Jamba Juice for use in strawberry smoothies sold in stores in Arizona, Nevada and Southern California between the period November 25, 2006 and December 1, 2006 because of a concern that they may have been contaminated with *Listeria monocytogenes*.

*Listeria monocytogenes*, an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, listeria infection can cause miscarriages and stillbirths among pregnant women.

The strawberry contamination was identified by Cleugh's who then notified Jamba Juice. The recalled products have been removed from the Jamba Juice stores in the affected areas and are no longer being used to make smoothies. None of the potentially affected individually quick frozen strawberries were sold to any other customers or directly to retailers.

To date no suspected illnesses have been reported.

SunOpta and Jamba Juice have notified federal and state authorities of the problem and are cooperating in the investigation.

About SunOpta Inc.

SunOpta Inc. is an operator of high-growth ethical businesses, focusing on integrated business models in the natural and organic food markets. The Company has three business units: the SunOpta Food Group, which specializes in sourcing, processing and distribution of natural and organic food products integrated from seed through packaged products; the Opta Minerals Group, a producer, distributor, and recycler of environmentally friendly industrial materials; and the SunOpta BioProcess Group which engineers and markets proprietary steam explosion technology systems for the pulp, bio-fuel and food processing industries. Each of these business units has proprietary products and services that give it a solid competitive advantage in its sector.

Forward-Looking Statements

Certain statements included in this press release may constitute "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to references to business strategies, competitive strengths, goals, capital expenditure plans, business and operational growth plans and references to the future growth of the business. These forward looking statements are based on certain assumptions and analyses made by the Company in light of its experience and its interpretation of current conditions, historical trends and expected future developments as well as other factors that the Company believes are appropriate in the circumstance. However, whether actual results and developments will agree with expectations and predications of the Company is subject to many risks and uncertainties including, but not limited to; general economic, business or market risk conditions; competitive actions by other companies; changes in laws or regulations or policies of local governments, provinces and states as well as the governments of United States and Canada, many of which are beyond the control of the Company. Consequently all forward-looking statements made herein are qualified by these cautionary statements and there can be no assurance that the actual results or developments anticipated by the Company will be realized.

SOURCE: SunOpta Inc.

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