



August 14, 2012

SunOpta Inc. Scheduled to Attend Canaccord Genuity 32nd Annual Growth Conference on August 15, 2012

TORONTO, Aug. 14, 2012 (GLOBE NEWSWIRE) -- SunOpta Inc. ("SunOpta" or the "Company") (Nasdaq:STKL) (TSX:SOY) announced today that Steve Bromley, Chief Executive Officer, and Rob McKeracher, Vice President, Chief Financial Officer, are scheduled to present at the Canaccord Genuity 32nd Annual Growth Conference in Boston, MA on Wednesday, August 15, 2012 at approximately 2:30 pm ET.

The presentation will be available to interested parties via a live audio webcast. The webcast can be found via the "Investors" tab on the Company's website at www.sunopta.com. A replay of the webcast will be archived online for 30 days.

About SunOpta Inc.

SunOpta Inc. is a leading global company focused on natural, organic and specialty foods products. The Company specializes in sourcing, processing and packaging of natural and organic food products, integrated from seed through packaged products; with a focus on strategically vertically integrated business models. The Company's core natural and organic food operations focus on value-added grains, fiber and fruit based product offerings, supported by a global infrastructure. The Company has two non-core holdings, a 66.2% ownership position in Opta Minerals Inc., listed on the Toronto Stock Exchange, a producer, distributor, and recycler of environmentally friendly industrial materials; and a minority ownership position in Mascoma Corporation, an innovative biofuels company.

The SunOpta Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=3958>

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