



SunOpta to Present at Canaccord Adams' 27th Global Growth Conference

TORONTO--July 31, 2007--SunOpta Inc. (SunOpta or the Company) (Nasdaq:STKL) (TSX:SOY) today announced that Steve Bromley, President and Chief Executive Officer will be in attendance at the 27th Annual Canaccord Adams Global Growth Conference in Boston and is scheduled to present to leading institutional investment representatives on Tuesday, August 7, 2007.

SunOpta has been a regular presenter at this event since 2002. Mr. Bromley will join executives from nearly 270 public and private companies for the conference, one of the longest-running institutional events focused exclusively on growth companies.

"We are very proud of SunOpta as we continue our exciting development as a leading player in natural and organic foods and cellulosic ethanol and look forward to showcasing the SunOpta story to many of the country's top growth investors at this year's Growth Conference," said Steve Bromley, President and CEO of SunOpta Inc.

"Long known as the Summer Seminar, this year we have changed the name of the event to better reflect the expanding international scope of companies and investors attending," said Kevin Dunn, President and CEO of Canaccord Adams Inc. "It is our continued mission to deliver a top quality event for institutional clients and venture capitalists, connecting them with exciting growth companies. The conference will also afford corporate clients access to investing insights and valuable market information. Our goal is to provide a premier forum for sharing knowledge, discussing emerging trends and identifying investment opportunities for public and private companies, venture capitalists and institutional investors."

The Canaccord Adams Global Growth Conference is one of the oldest and largest programs showcasing both publicly traded and privately held growth companies. Many of the presenting public companies are covered by Canaccord Adams' global team of equity analysts. To learn more about the conference, please contact Nadine Miller at 617.371.3842 or Nadine.Miller@CanaccordAdams.com.

About SunOpta Inc.

SunOpta Inc. is an operator of high-growth ethical businesses, focusing on integrated business models in the natural and organic food, supplements and health and beauty markets. The Company has three business units: the SunOpta Food Group, which specializes in sourcing, processing and distribution of natural and organic food products integrated from seed through packaged products; Opta Minerals Inc. (TSX - OPM) (70.4% owned by SunOpta), a producer, distributor, and recycler of environmentally friendly industrial materials; and SunOpta BioProcess Inc (80% owned by SunOpta), which engineers and markets proprietary steam explosion technology systems for the pulp, bio-fuel and food processing industries. Each of these business units has proprietary products and services that give it a solid competitive advantage in its sector.

Forward-Looking Statements

Certain statements included in this press release may constitute "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to references to business strategies, competitive strengths, goals, capital expenditure plans, business and operational growth plans and references to the future growth of the business. These forward looking statements are based on certain assumptions and analyses made by the Company in light of its experience and its interpretation of current conditions, historical trends and expected future developments as well as other factors that the Company believes are appropriate in the circumstance. However, whether actual results and developments will agree with expectations and predications of the Company is subject to many risks and uncertainties including, but not limited to; general economic, business or market risk conditions; competitive actions by other companies; changes in laws or regulations or policies of local governments, provinces and states as well as the governments of United States and Canada, many of which are beyond the control of the Company. Consequently all forward-looking statements made herein are qualified by these cautionary statements and there can be no assurance that the actual results or developments anticipated by the Company will be realized.

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