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SunOpta to Highlight Innovative Consumer Packaged Goods Portfolio at Natural Products Expo West

TORONTO--(BUSINESS WIRE)-- SunOpta Inc. (Nasdaq:STKL) (TSX:SOY), a leading global company focused on organic, non-genetically modified and specialty foods, will participate in Natural Products Expo West being held in Anaheim, Calif. from March 11 - 13, 2016. SunOpta will showcase its portfolio of healthy fruits, snacks, beverages and organic ingredients. Attendees are invited to try SunOpta products at booth #2551 in the natural and specialty foods section.

SunOpta will sample select products from its portfolio of healthy and organic consumer packaged goods, including new healthy beverage and snack products. Products available to sample include, but are not limited to:

- 1 **Fruit Duets:** SunOpta's latest innovation in the fast growing premium fruit snack category, Fruit Duets pair a fruit-snack outer layer with decadent chocolate or yogurt flavored filling.
- 1 **Fruit & Seeds Snacks:** SunOpta's new Fruit & Seeds Snacks are the first fruit snacks with the added nutrition and texture of seeds. The fruit snacks are created with all natural fruit blended with superfood seeds like chia, quinoa, hemp and buckwheat to give each variety its own unique texture.
- 1 **Oat Milk:** Oats are one of nature's powerhouse foods, and now today's on-the-go families have an easy way to put the power of oats to work for them. Sunrich Naturals Oat Milk takes organic rolled oats and turns them into a delicious, creamy beverage that can be enjoyed any time of the day. Oat Milk comes in a variety of flavors, including unsweetened, honey nut and vanilla.
- 1 **Gingerade:** Ginger is the number one botanical used in functional food and beverages, and now SunOpta has created a simple, delightful way to enjoy it - in an organic juice. Fresh ginger is pressed into a juice, and combined with lemon juice and a few other simple ingredients to make one delicious beverage. Gingerade is produced with SunOpta's signature organic ginger-juice concentrate, which is available to customers for use in a variety of applications.

Attendees at Natural Products Expo West are also encouraged to visit Tradin Organics' booth in the organic section booth #3025, where they can learn more about Tradin's global sourcing platform that extends across the globe into more than 60 countries.

About SunOpta Inc.

SunOpta Inc. is a leading global company focused on organic, non-genetically modified ("non-GMO") and specialty foods. SunOpta specializes in the sourcing, processing and packaging of organic and non-GMO food products, integrated from seed through packaged products; with a focus on strategic vertically integrated business models. SunOpta's organic and non-GMO food operations revolve around value-added grain, seed, fruit and vegetable based product offerings, supported by a global sourcing and supply infrastructure.

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