

PIONEERS IN THE ANTI-AGING + NUTRACEUTICAL CATEGORIES

NIAGEN® is Backed with a Body of Clinical and Scientific Research

160+

Research Collaborations
Independently researched by teams at Cambridge University, Northwestern University, Duke University, New York University, University of California, and many more around the world.

100+

Published Peer-Reviewed Preclinical Studies
On the science behind NR and its NAD-boosting properties

20+

Additional Clinical Trials Registered

20+

Owned and Licensed Patents

5

Published Human Clinical Trials

3

FDA Safety Notifications

The \$250B Emerging Anti-Aging Category is Experiencing Rapid Growth

Global growth of the anti-aging category¹ compared to the global growth of the legal marijuana market.²

2-Yr Fwd CAGR: 5.8%



Anti-aging market by the year 2021



Legal marijuana market by the year 2025

Our Scientific Advisory Board

Roger Kornberg, PhD

Professor of Structural Biology, Stanford University
Nobel Prize Winner, Chemistry

Sir John Walker FRS, FMedSci

Emeritus Director and Professor MRC Mitochondrial Biology Unit, Cambridge
Nobel Prize Winner, Chemistry

Rudolph Tanzi, PhD

Kennedy Professor of Neurology, Harvard University
Leading Alzheimer's Researcher
TIME 100 Most Influential 2015

Charles Brenner, PhD

Head of Biochemistry, University of Iowa
Discoverer of NR as a vitamin

Rob Beudeker, PhD

Vice President of Innovation, DSM
Leader in Human Health & Nutrition Innovation

Bruce German, PhD

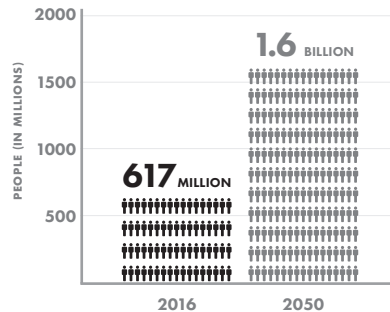
Chairman of Food, Nutrition, & Health University of California, Davis
Leader in Food, Nutrition, & Wellness Innovation

Bruni H. Felding, PhD

Associate Professor of Molecular Medicine
Scripps Research Institute, Renowned Breast Cancer Researcher focused on NAD+ supplementation

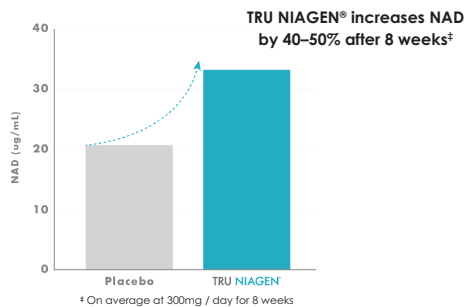
An Aging Population & Advancements in Science, Technology Fuel the Category

In 2016, 8.5% of people worldwide were aged 65 and over, a number that is expected to jump to nearly 17% of the world's population by 2050.³



NIAGEN® Holds Enormous Category Promise

- NAD is a co-enzyme that the body's cells utilize whenever we eat, drink, sleep, and breathe.
- NAD levels decrease by as much as half from a person's 40s to their 60s, leading scientists to link it to the aging process.
- Nicotinamide riboside (NR, marketed as NIAGEN®), a unique form of vitamin B3, safely increases NAD levels.



History of ChromaDex

A respected leader in the health, wellness, and nutritional ingredient categories for nearly 20 years.

- 1999** ChromaDex is founded
- 2004** While at Dartmouth, Dr. Charles Brenner discovered nicotinamide riboside (NR) could increase levels of a vital cellular resource.
- 2012** ChromaDex exclusively licenses Dartmouth patents on NR
- 2013** NR is brought to market as NIAGEN®
- 2014** Roger Kornberg, PhD, joins the Scientific Advisory Board
Nobel Laureate | Stanford University
- Charles Brenner, PhD, joins the Scientific Advisory Board
University of Iowa
- Bruce German, PhD, joins the Scientific Advisory Board
UC Davis
- 2016** TRU NIAGEN® consumer brand launches
- NIAGEN® clinical trial published (Trammell, et al.)
- 2017** ChromaDex opens state-of-the-art research and development center in Longmont, CO
- Raised \$48m led by strategic investors and venture capitalists incl. Horizons Ventures and ICONIQ Capital
- Rudolph Tanzi, PhD, joins the Scientific Advisory Board
Harvard University
- TRU NIAGEN® launches in Watsons Hong Kong
- NIAGEN® clinical trial published (Airhart, et al.)
- 2018** NIAGEN® clinical trial published (Martens, et al.)
- Sir John Walker FRS, FMedSci, joins the Scientific Advisory Board
Nobel Laureate | University of Cambridge
- NIAGEN® clinical trial published (Dollerup, et al.)
- ChromaDex and Nestlé Health Science enter global commercial license and supply agreement
- 2019** NIAGEN® clinical trial published (Conze, et al.)
- Bruni H. Felding, PhD, joins the Scientific Advisory Board
Scripps Research Institute

¹ orbisresearch.com/reports/index/anti-aging-market-by-demographics-by-products-by-services-by-devices-and-by-region-global-industry-analysis-size-share-growth-trends-and-forecasts-2016-2021 • ² grandviewresearch.com/press-release/global-legal-marijuana-market • ³ nih.gov/news-events/news-releases/worlds-older-population-grows-dramatically