



Adobe & Frame.io Fast Facts

Company	 Adobe	
Overview	<p>Adobe is one of the largest and most diversified software companies in the world and the global leader in creative, digital document and digital experience solutions. Its diverse product line – which includes Adobe Creative Cloud, Adobe Document Cloud and Adobe Experience Cloud – enables customers to create groundbreaking digital content, deploy it across media and devices, measure and optimize it over time, and achieve greater business success. Only Adobe gives everyone—from emerging artists to global brands—everything they need to design and deliver exceptional digital experiences.</p>	<p>Frame.io is one of the world's leading video review and approval platforms with over 1 million users. Integrated with most major professional video tools, Frame.io streamlines the creative process by centralizing assets and feedback in the cloud. This allows remote creative teams to collaborate securely and in real time from anywhere in the world.</p> <p>Conceived and designed in 2015 by video creators Emery Wells and John Traver, Frame.io is intuitive and simple, yet powerful enough for creative professionals, technical administrators, and clients to use with little (or no) training. Frame.io accelerates workflows and eliminates obstacles to creativity. From script or storyboard to dailies through delivery, Frame.io has reinvented the modern video workflow.</p>
Ticker Symbol	NASDAQ: ADBE	Privately held company
Website	www.adobe.com	https://www.Frame.io/
Headquarters	San Jose, Calif.	New York, NY
CEO	Shantanu Narayen	Emery Wells
Employees	24,000+ worldwide	260
Revenue	Reported revenue of \$12.87 billion in FY2020	N/A
History	Founded in 1982; Initial Public Offering in 1986	Founded in 2015
Founders	Chuck Geschke, John Warnock	Emery Wells, John Traver

Industry Position	<p>Adobe Creative Cloud is a collection of the world's best creative apps and services for photography, design, video, web, UX and more.</p> <p>Adobe Creative Cloud is the one stop shop for everyone who has a story to tell - from the student submitting their next school assignment, to the creative professional making an ad.</p> <p>Creative Cloud unleashes creativity for all – giving anyone, anywhere the tools to express their creativity.</p>	<p>Frame.io is a video review and collaboration platform designed to unify media assets and creative conversations in a user-friendly environment.</p> <p>Headquartered in New York City, Frame.io was developed by filmmakers, VFX artists and post production executives.</p> <p>Today, Frame.io supports nearly 1 million users across media and entertainment companies, agencies, and global brands.</p>
Past Acquisitions	<p>Omniure (2009), Day Software (2010), Demdex (2011), Auditude (2011), Efficient Frontier (2012), Neolane (2013), Livefyre (2016), TubeMogul (2016), Magento (2018), Marketo (2018), Allegorithmic (2019), Workfront (2020)</p>	

NOTE: The announced transaction, which is expected to close during the fourth quarter of Adobe's 2021 fiscal year, is subject to customary closing conditions, and there is no certainty that the transaction will close on the anticipated timeline or at all. For a discussion of other risks and uncertainties, please refer to Adobe's [press release](#), as well as Adobe's SEC filings.